



Junior
Achievement™
of Sacramento

PLAYFOREJA

SPONSOR PACKET

TopGolf Roseville | September 29

Co-Presented by:



INTERWEST
INSURANCE SERVICES, LLC

The
Hanover
Insurance Group®



**Junior
Achievement™**
of Sacramento

Inspiring Tomorrows™

PLAYFOREJA

PLAYFOREJA 2022 provides an extraordinary opportunity to DOUBLE OUR IMPACT through TWO premier golfing events in support of JA's mission to help more young people to have the skillset and mindset to build thriving communities.

- On Thursday, September 29, 2022, supporters throughout the Greater Sacramento business community will take part in our outdoor golf FUNdraiser held at TopGolf. Picture a 240-yard outfield with dartboard-like targets. The closer to the “bulls-eye” you get or the farther out you hit your micro chipped ball, the more points you score. Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather.
- Leigh White designated Junior Achievement of Sacramento as the benefactor at this year's Capital Cup. The Capital Cup adapts the historic Ryder Cup format to promote pride, healthy competition, and raise money for the Sacramento region's most deserving charities. Each year, Sacramento region executives are divided into two teams for an exciting three-day golf competition. Since its inception in 2015, Capital Cup has raised more than \$9.5 million for charities.

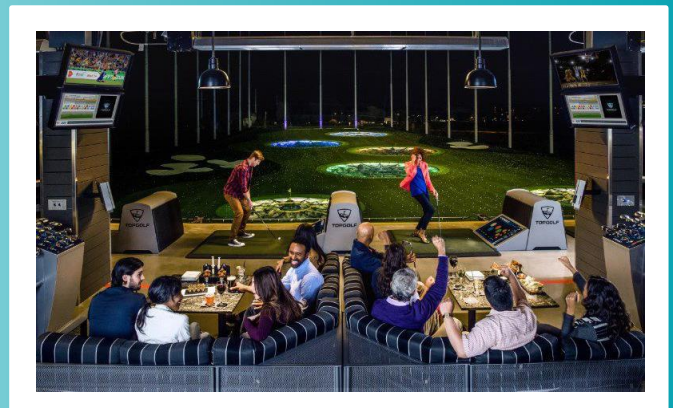
ABOUT JA SACRAMENTO (THE BENEFICIARY)

JA uses hands-on experiences to help youth understand the economics of life and the link between education and earning potential. JA's career exploration, work readiness, financial literacy & entrepreneurship programs help foster a sense of purpose and capability in youth leading to improved economic outcomes.

- **JA Alumni are 143% more likely to start their own business**
- **JA Alumni have an income 20% higher than their peers**
- **JA Alumni are 67% more likely to have an advanced degree**

HOW IT WORKS

- 1. Determine your Organization's Sponsor level, number of teams and session**
- 2. Register your Organization according to Page Four**
- 3. Participation includes 3 hours of TopGolf playtime, a tasty buffet and unlimited fun**
- 4. Bring your own or use free clubs provided**
- 5. Various prizes and incentives for Top Fundraisers and Golfers will be awarded**





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SPONSORSHIP OPPORTUNITIES

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PRESENTING	TOURNAMENT	EXPERIENCE	BAY
<p>\$10,000</p> <p>SOLD</p> <hr/> <p>Twenty-four Participants</p> <hr/> <p>Sponsor reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Lead branding pre, post & day of for throughout venue, website, social media, bay & monitors TopGolf AND Affiliate branding for Capital Cup (June-October)</p> 	<p>\$7,500</p> <p>1 of 1 available</p> <hr/> <p>Eighteen Participants</p> <hr/> <p>Sponsor reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of at Tournament, website, social media, team bay and monitors</p>	<p>\$5,000</p> <p>4 of 4 available</p> <hr/> <p>Twelve participants</p> <hr/> <p>Sponsor reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of at Experience location (VIP, Putting Contest, etc.), website, social media, team bay and monitors</p>	<p>\$2,500</p> <p>14 of 15 available</p> <hr/> <p>Six Participants</p> <hr/> <p>Sponsor reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of at team bay, website, social media and monitors</p>
<p>CAPITAL CUP UPGRADE SPONSORSHIP</p>			
<p>additional \$1,000</p> <p>16 of 17 available</p> <hr/> <p>Affiliate branding pre, post & throughout the Capital Cup Tournament (June-September)</p>			





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SPONSORSHIP COMMITMENT FORM

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Please return form with payment to guarantee reservation.

LEVELS:

- \$10,000: Presenting**
- \$7,500: Tournament (AM)**
- \$5,000: Experience**
- \$2,500: Bay**
- +\$1,000: Capital Cup**
- \$750: Per Team**
- \$50 Per Participant for VIP Upgrade (drink tickets, swag, tips from Pro)**

SESSIONS:

- Thursday, Sept. 29th**
AM: 10:30am-1:30pm
- Thursday, Sept. 29th**
PM: 5:30pm-8:30pm

CONTACT INFORMATION

Contact Person/Title: _____
 Organization/Name of Donor: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

CREDIT CARD INFORMATION

Visa MasterCard Discover American Express

Name: _____
 Card #: _____ Exp. Date / _____ Security Code _____
 Amount Total: _____

Alternatively, you may email your sponsor commitment form to **deb.jollette@jasac.org** and pay online at **jasac.org**. Otherwise, please make checks payable to:

Junior Achievement of Sacramento
 P.O. Box 255602
 Sacramento, CA 95865

Space is limited. Sponsorships will be offered on a first-come, first-served basis and are expected to sell out. Benefits will be confirmed upon receipt of payment.

To ensure maximum recognition of your gift, please submit your company logo along with your Sponsor Commitment Form. All logos must be submitted in Vector Format (.pdf, eps, .psd).

Junior Achievement of Sacramento is a nonprofit 501©3 organization.
 We do not receive government assistance.
 Our Tax ID# is: 94-6080866.